

**Join our Polk County
community in cutting down
air pollution!**

**For a limited time you can
get a great deal on a Black
and Decker® Self-Propelled,
Battery-Powered Lawn
Mower!**

- Powered by a rechargeable, sealed lead acid battery
- Easily and instantly started every time
- Quiet and neighbor-friendly so you can mow any time of the day
- Easy to charge, and uses only about \$5 per year of electricity
- Virtually maintenance-free
- Easy to transport and store
- Comparable to gas mowers in delivering a beautifully cut lawn every time
- Virtually Pollution Free! NO irritating smoke, fumes or noise

**Through this program the
Black and Decker mower is
only \$209**

**That is a savings of \$240
off the MSRP**



The Environmental Protection Agency recommends battery-powered mowers like Black and Decker®. And when you compare the facts, it's easy to see why:

Fact: A gas mower spews 87 lbs. of the greenhouse gas CO₂, and 54 lbs. of other pollutants into your air every year.

Fact: Over 17 million gallons of gas are spilled each year refueling lawn and garden equipment – more petroleum than was spilled by the Exxon Valdez.

Fact: Gas-powered mowers send over 1,800 times the hydrocarbons into the atmosphere when compared to the environmentally-sound choice of battery-powered mowers.

Well over 5 million of these machines are still sold in the U.S. every year. According to the EPA, gas mowers are responsible for nearly 5% of our nation's total air pollution. Over 800 million gallons of gasoline are used mowing our nation's lawns every year.

For more information contact:

Polk County Air Quality
5885 NE 14th Street
Des Moines, Iowa 50313
(515)286-3351

www.polkcountyiowa.gov/airquality/
or visit www.blackanddecker.com/recharge/

**2012 Polk County
Air Quality Division's
Lawn Mower
Exchange Program**



**Black and Decker®
Self-Propelled
Battery-Powered
Lawn Mower**

**Lawn Mower Exchange
Program Partners**



Polk County Residents

Polk County residents will have the opportunity to exchange their gasoline powered lawn mower for an environmentally friendly, zero-emission producing, light weight, easy to operate, extremely Black & Decker self propelled electric mower through a special arrangement between the Polk County Public Works Department, Midwest Recovery and Black & Decker®.

The cost after exchange is \$209. Normally these mowers retail for \$450.

Supplies are limited to (50) exchanges.

Why are we asking you to exchange your gas mower?

The Polk County Public Works Department Air Quality Division (AOD), in conjunction with, Polk County residents, Midwest Recovery and Black & Decker® are working to reduce the amount of ground-level ozone and fine particulate matter air pollution in our county. Polk County residents can voluntarily exchange their gasoline lawn mower for a more efficient cordless electric mower. This effort will help all Polk County residents breathe cleaner air by reducing emissions of hazardous air pollutants (HAPs) and volatile organic compounds (VOC) that may affect homeowners, their families, their neighbors, and the community.



It's a simple 2 step process!

To exchange your mower is easy and convenient!

1. **Beginning April 2, 2012-** Deliver your operational gas powered lawn mower to Polk County Public Works Department, located at 5885 NE 14th Street, Des Moines (Business Hours: 7AM-5PM, M-F). Bring your photo ID. Upon exchange, you will receive a discount on the purchase of a new Black & Decker® (36V) 19" Self-Propelled Rechargeable Mower - Model#SPCM1936.
2. Payment can be made by check or cash and your mower will be available at the time of exchange. Optional equipment will be available at the Black & Decker Service Center located at 3408 Merle Hay Road - Suite A, Des Moines.



Who is Qualified to participate in this program?

- All participants must be a resident of Polk County Iowa
- All gas powered mowers to be exchanged must be in working condition
- Only one (1) voucher per household will be allowed
- Once relinquished, all traded mowers become property of Midwest Recovery

DISCLAIMER: Participants acknowledge that Polk County is not a distributor or retailer of Black and Decker® lawn mowers. Polk County does not assume any liability for its operation or use. Any warranty claims must be directed to Black and Decker®, who is solely responsible for honoring the warranty. Also, in the event of product recall, Black and Decker® will be solely responsible for notifying purchasers and repairing, servicing, or replacing any parts recalled.

